

FIG. 1

FIG. 2

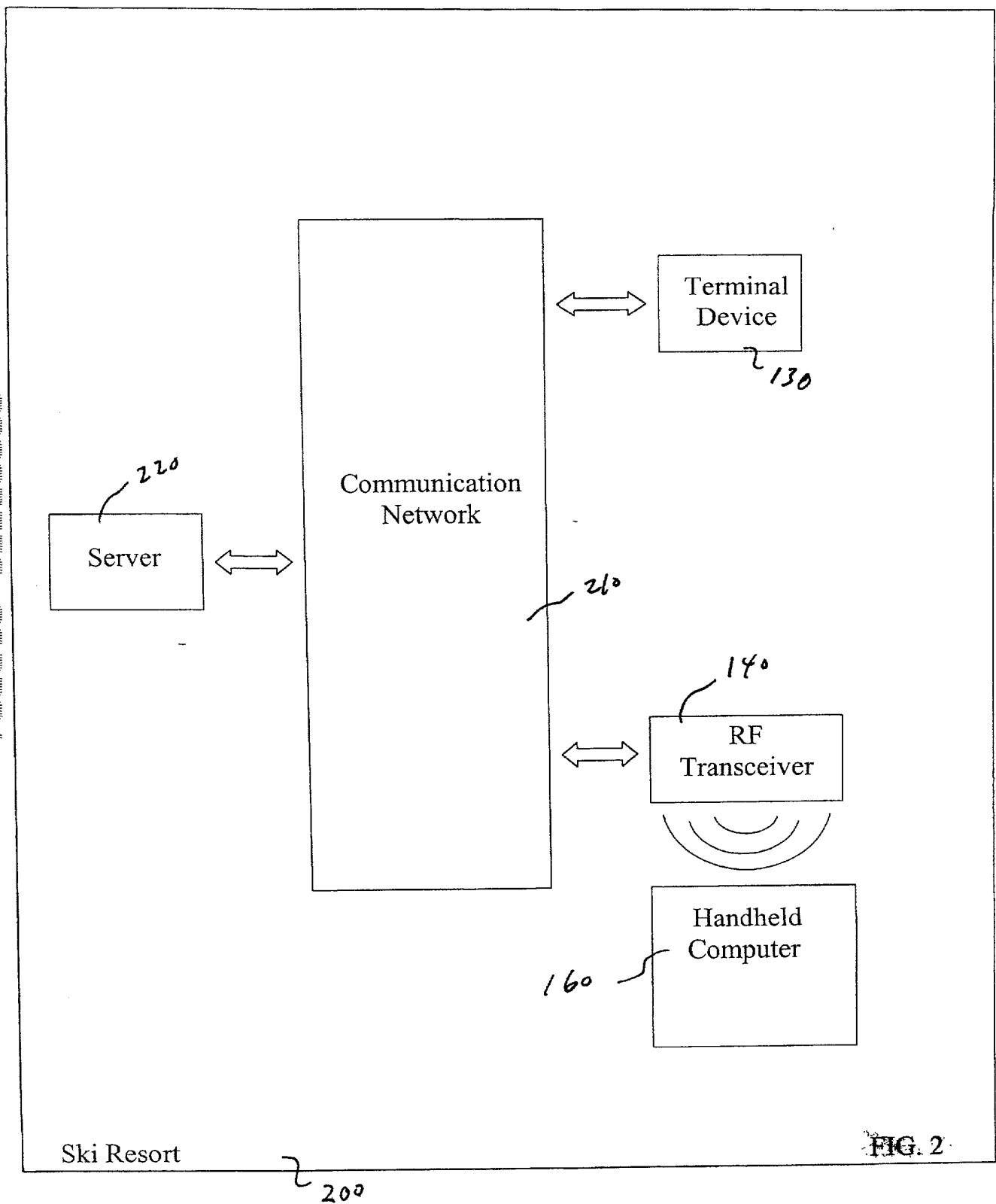


FIG. 2

FIG. 3

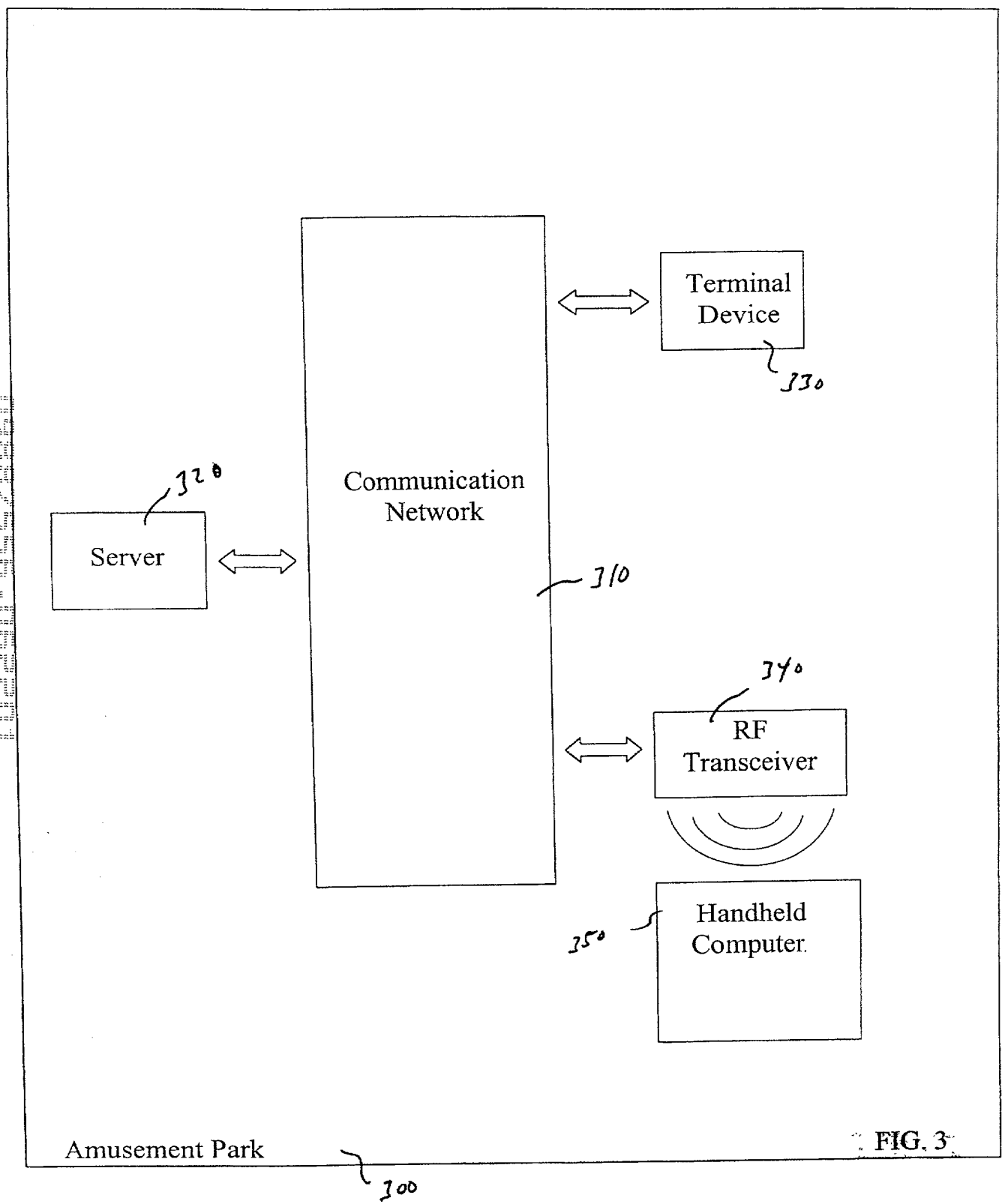
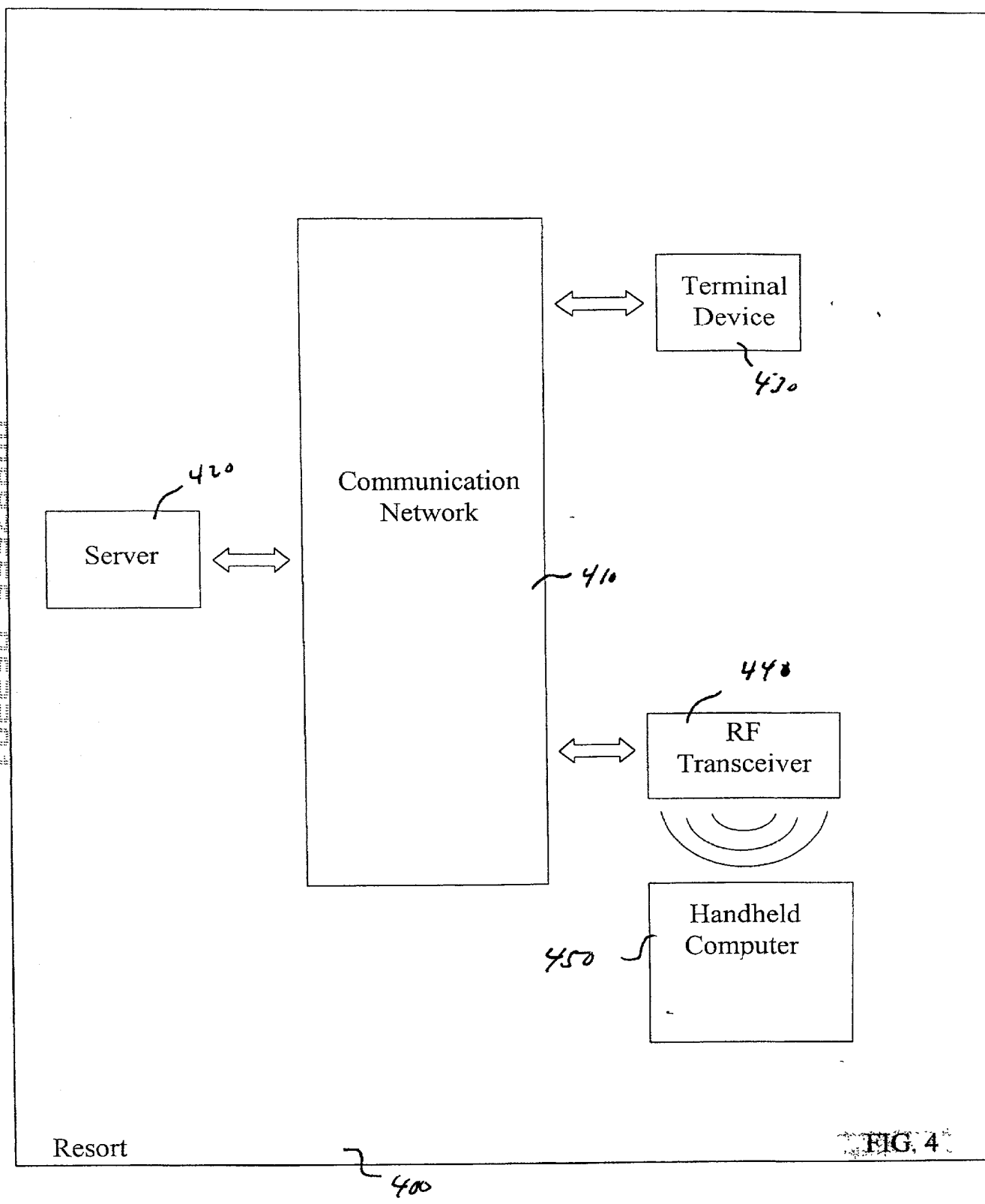
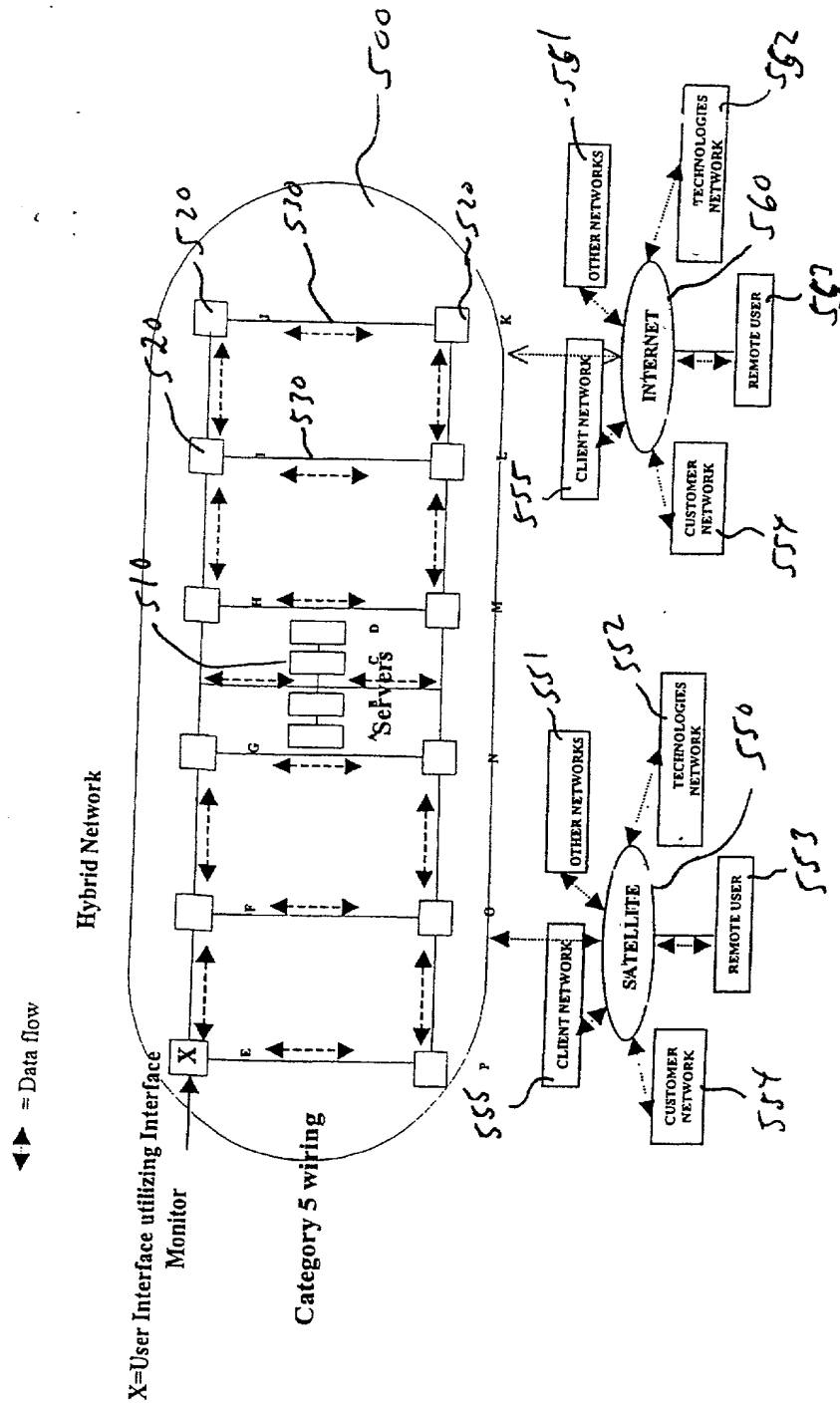


FIG. 3

FIG. 4





102290 95523850

# Intelligent Interactive Profiling System

- Navigator
- Port of Call Explorer
- On Board Reservation System
- Messaging
- Couponing
- Intelligent Interactive System
- Attraction Screen

600

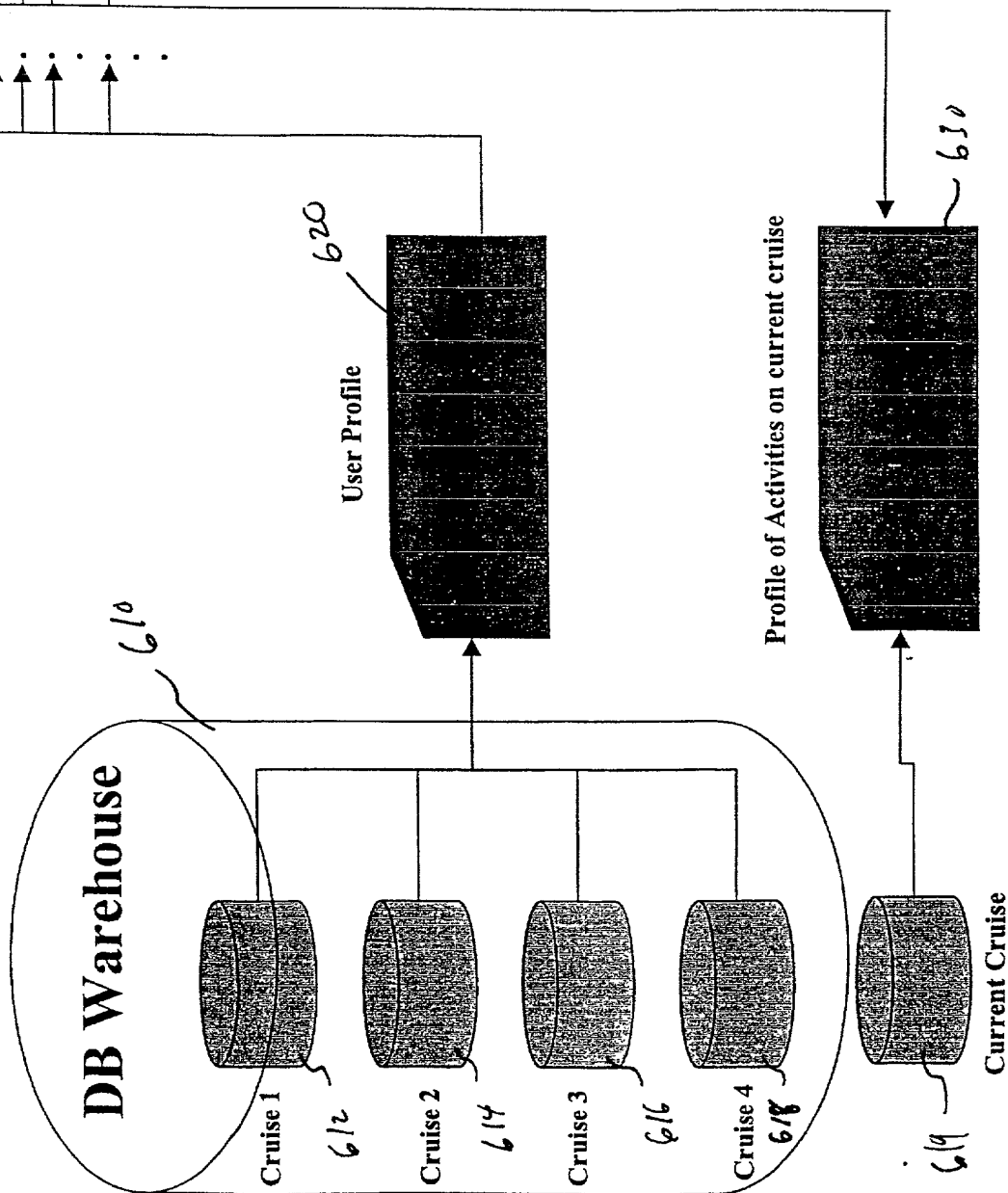
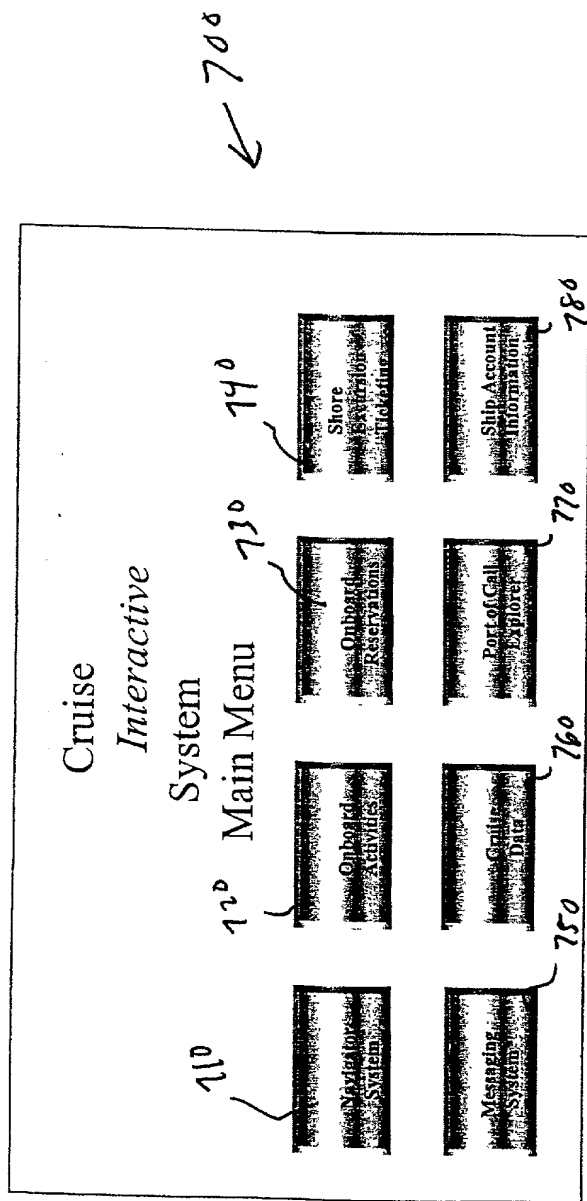


FIG. 6



Example Main Menu Graphic User Interface used when system activated

FIG. 7

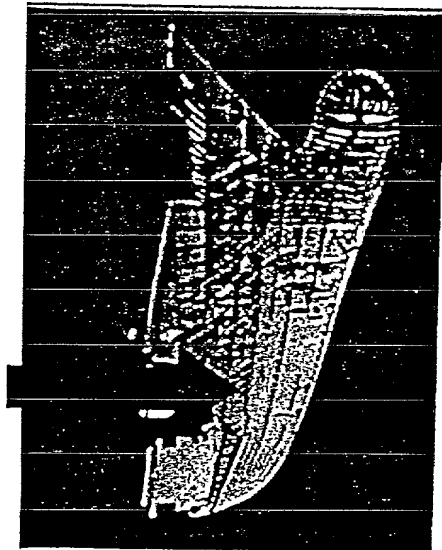




# Navigator System

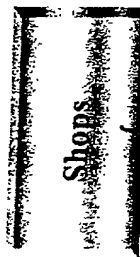
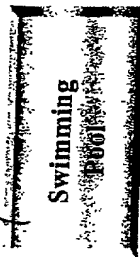
900

*You Are Here*



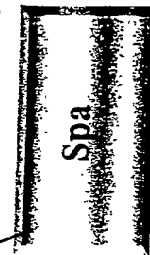
Atlantic Deck  
Mid - Ship

905



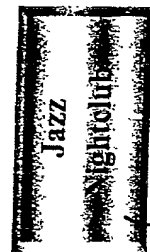
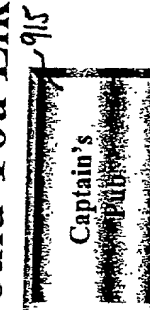
910

910

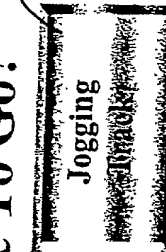


940

Where Would You Like To Go?

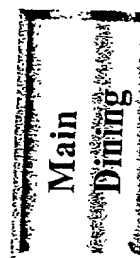
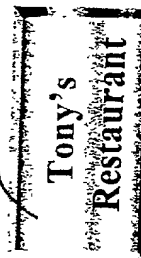


950



955

920



960

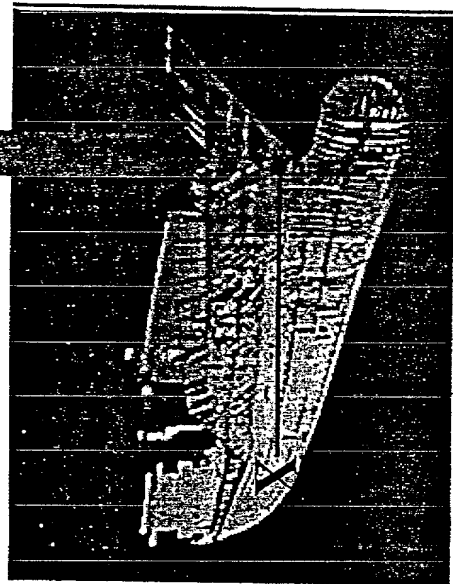
FIG. 9



# Navigator System

*Your Destination is here*

1010



Rerun 3D  
Animator

1020

1025

1000 →

1010

Take Elevator To  
Main Deck  
Walk Toward Aft  
(back) of ship  
Swimming Pool  
will be on you  
right

Print Directions

1012

Two for One Drink Special from 4 - 6 PM  
Today - Captain's Pub

Print Coupon

1035

FIG. 10

Back to

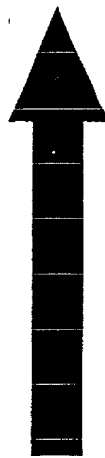
Main Menu

# Cruise Line

## *Daily Activities*

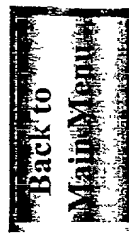
*What's happening onboard*

Please Swipe your  
Room Card Here  
To  
Begin



1100

Fig. 11



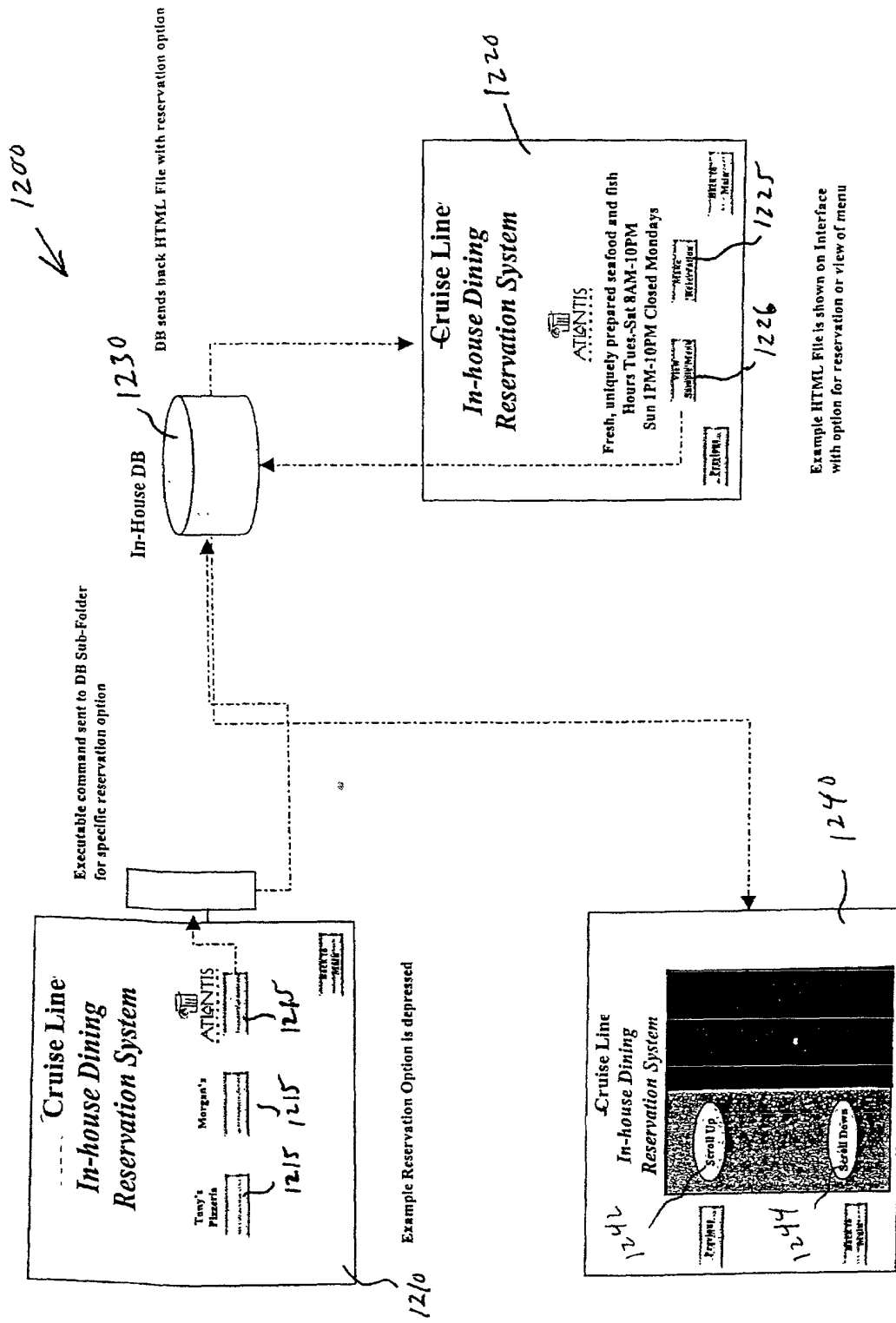
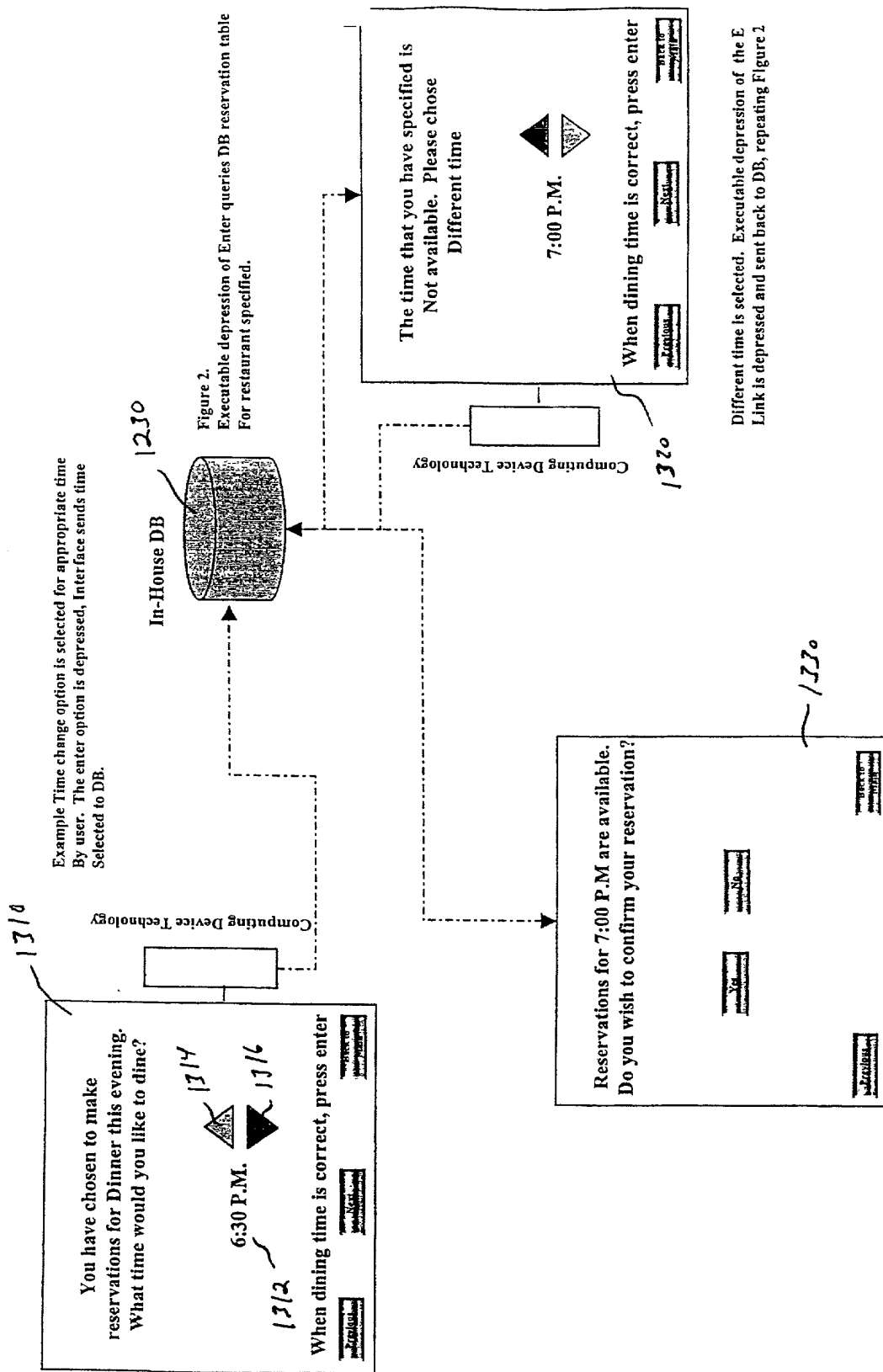


FIG. 12



Upon opening of reservation time, static HTML is sent back To Interface, with option to confirm or decline reservation Time available

FIG. 13

# Shore Excursion Information Ticketing

Mayan Ruins of Tulum Tour

How Many  
Tickets to  
Purchase

3

1420

1430

NEXT

Confidential and Proprietary to Citera Technologies, LLC

1410

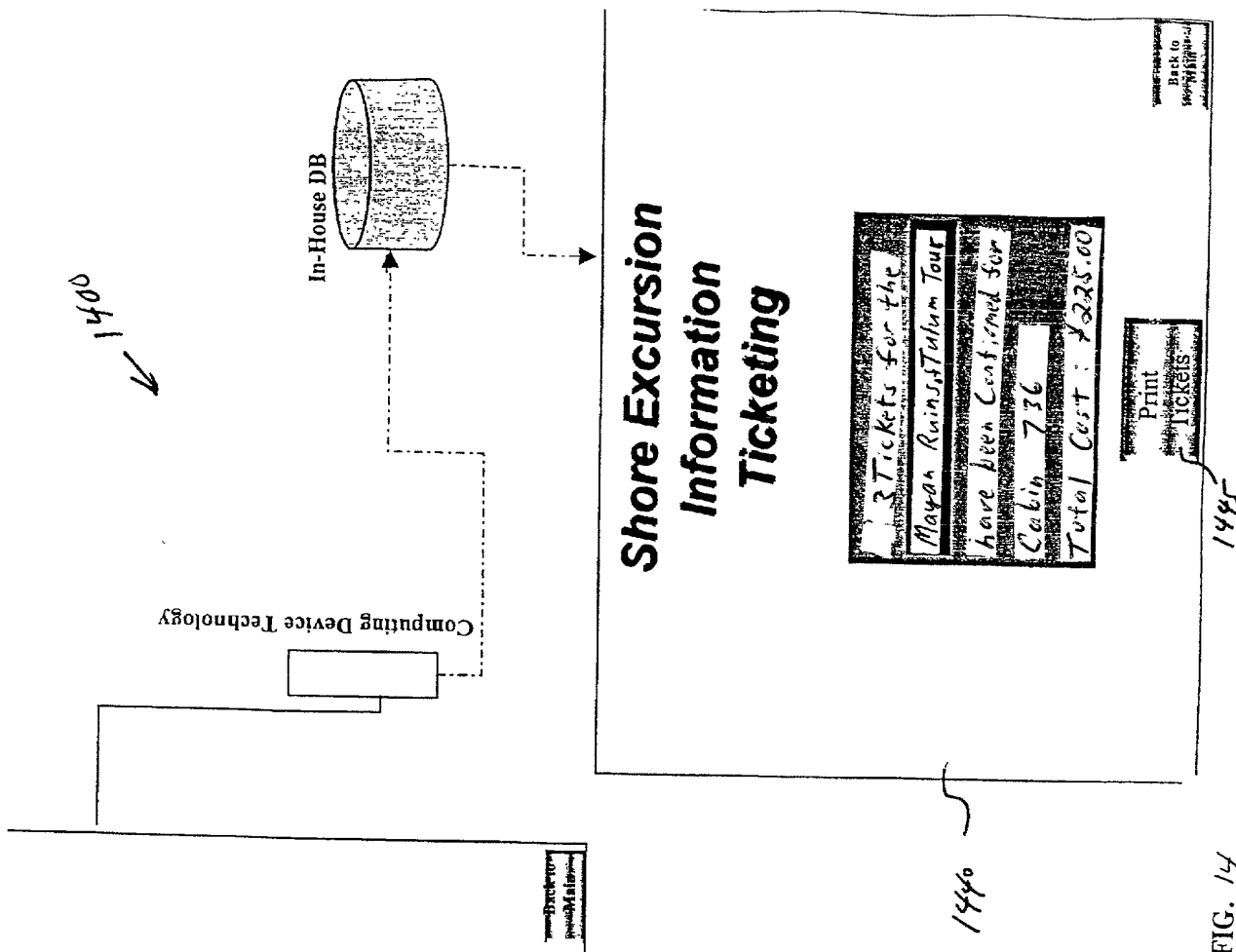


FIG. 14

102250 95525550

# Shore Excursion Information Ticketing

1440



3 Tickets for the  
*Mayan Ruins Tour of Tulum*  
have been confirmed  
for Cabin 736  
Total Cost: \$225.00

Print *1445*  
Tickets

Back to  
Main

FIG. 15

# Shore Excursion Information & Ticketing

## Cozumel, Mexico

Saturday, May 27

Come snorkel in one of the world's most breathtaking reefs.  
\$40.00 per person, Departures 2:00 and 3:15 PM, 2 1/2 hours long.

Journey back in time to the fantastic Mayan Civilization.  
\$75.00 per person, Departure 2:30 PM, 3 1/2 hours long.

Adventure by Jeep of road through the jungle to Ilsa Passion.  
\$70.00 per person, Departure immediately upon arrival, 6 hours long.

Press Button of Interest to Proceed

Back to

Main Menu

FIG. 16



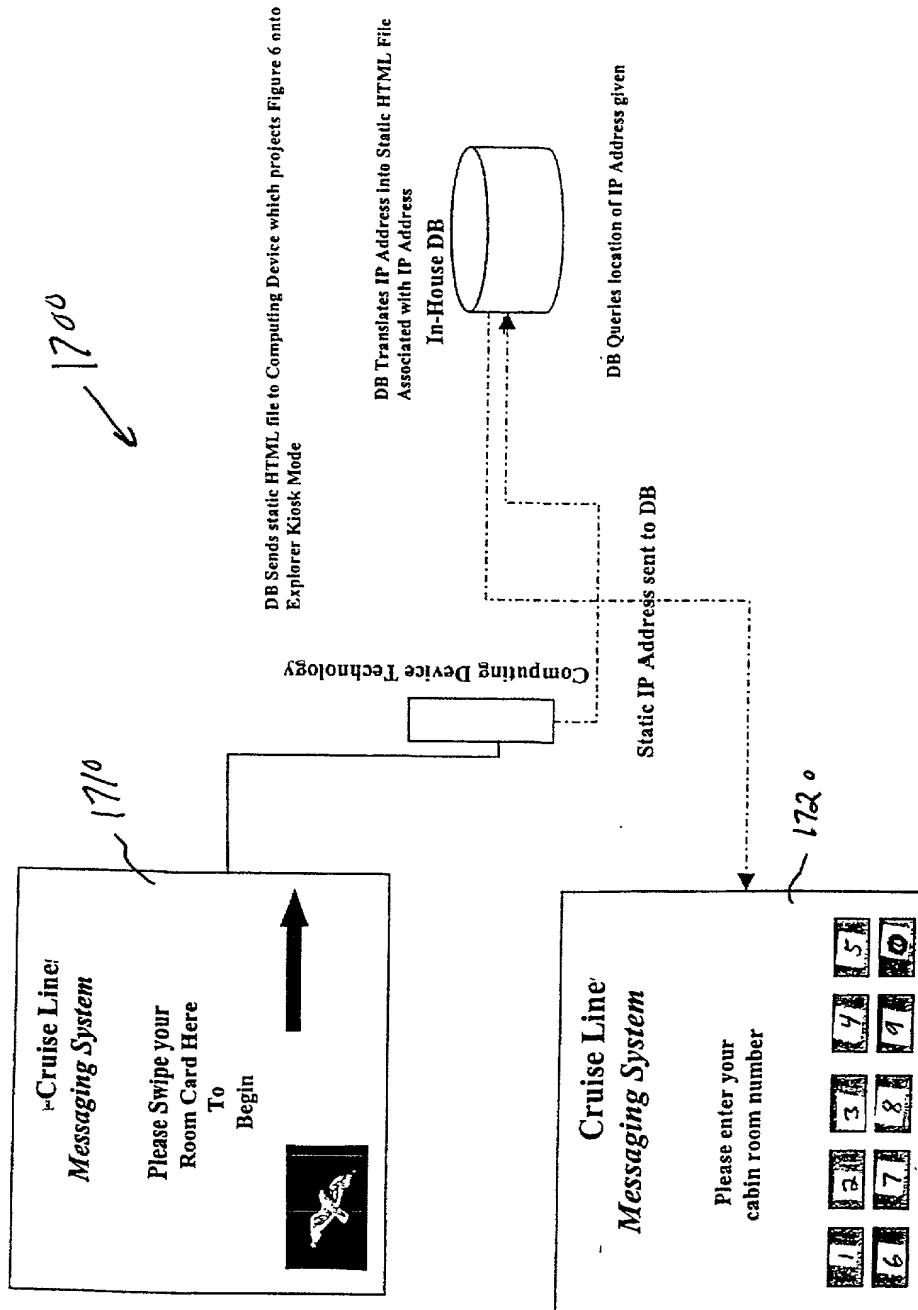


FIG. 17

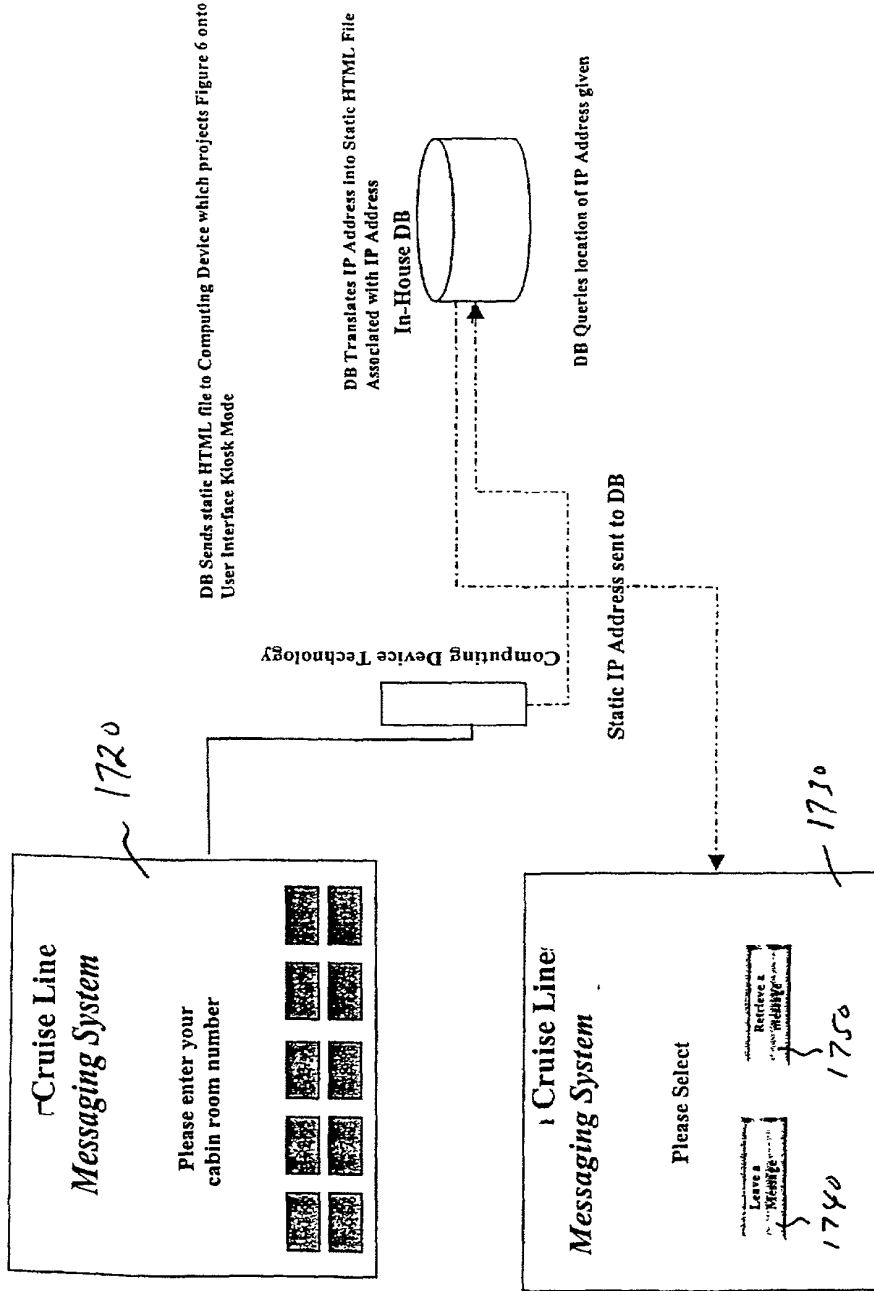
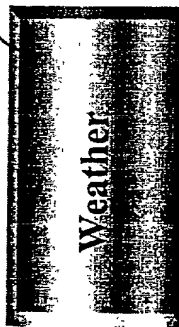


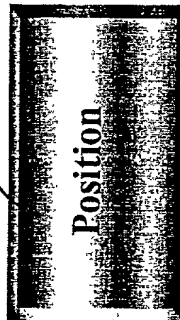
FIG. 18

# Cruise Info Center Main Menu

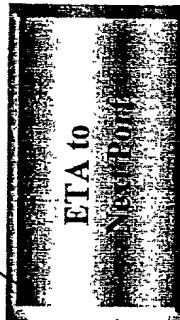
1910



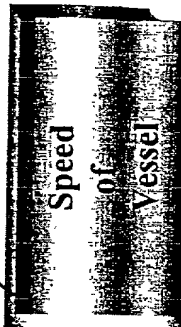
1920



1930



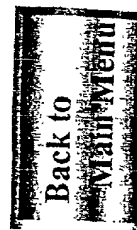
1940

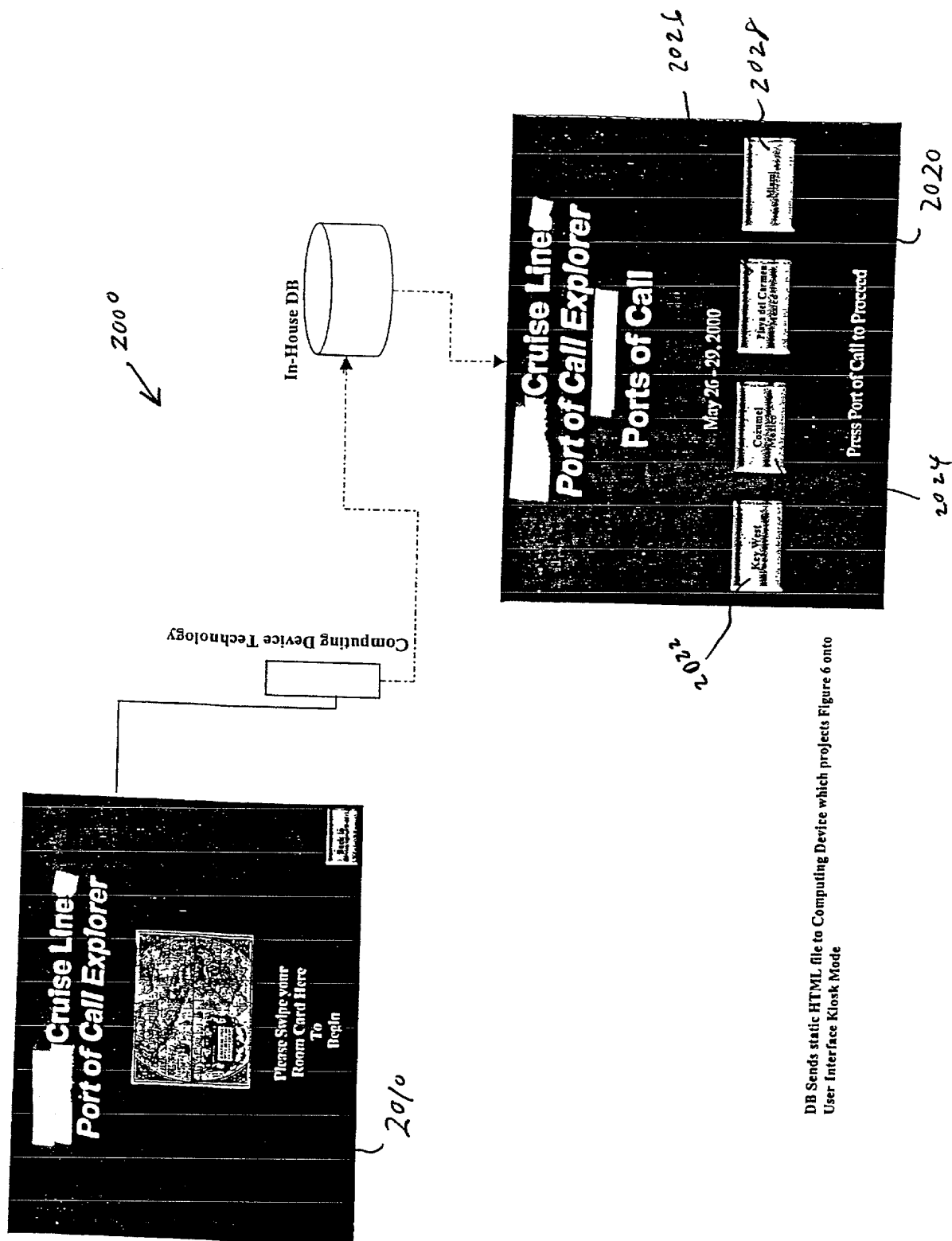


1900

Press Button to Proceed

F/G. 19





DB Sends static HTML file to Computing Device which projects Figure 6 onto User Interface Kiosk Mode

FIG. 20

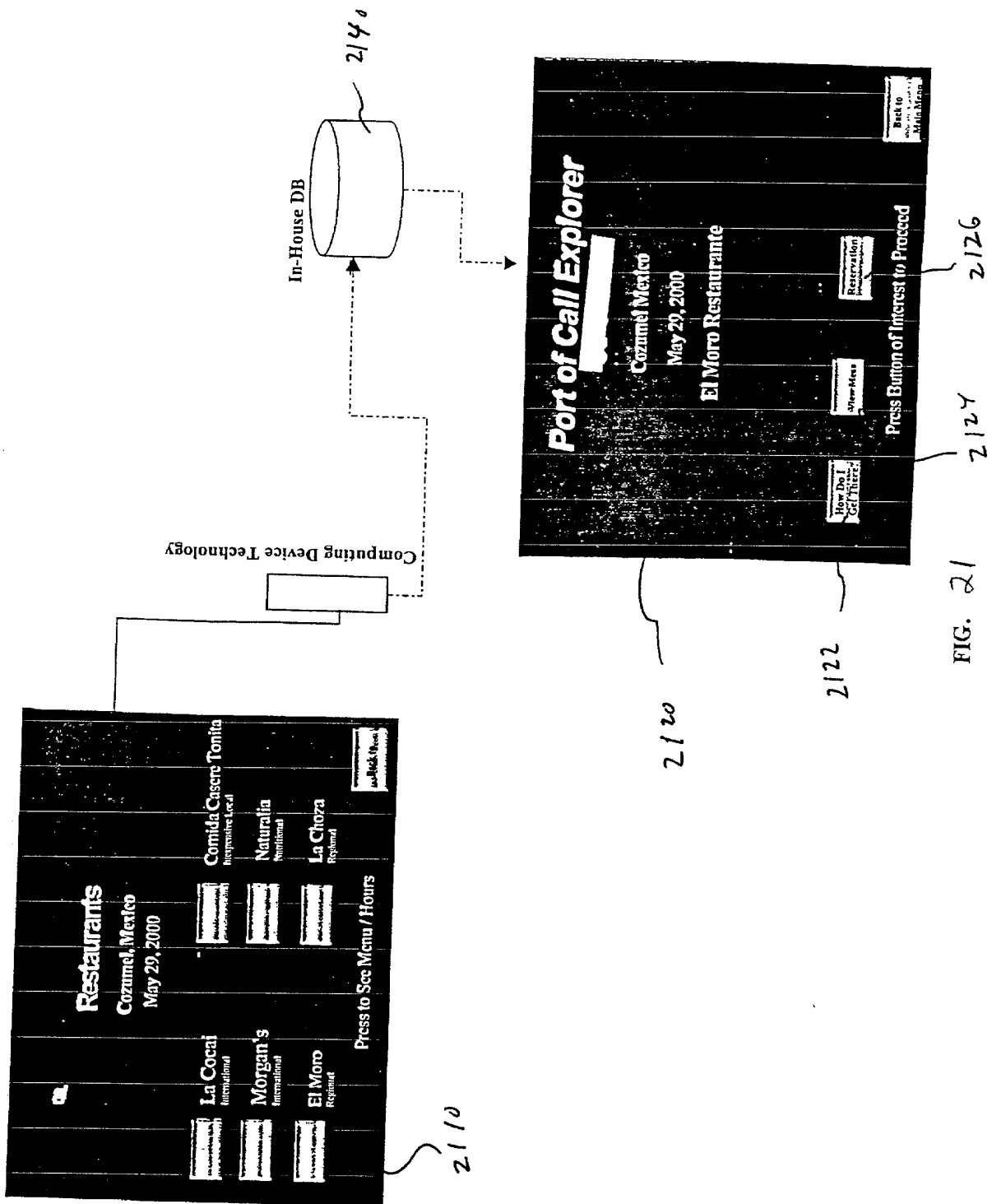


FIG. 21

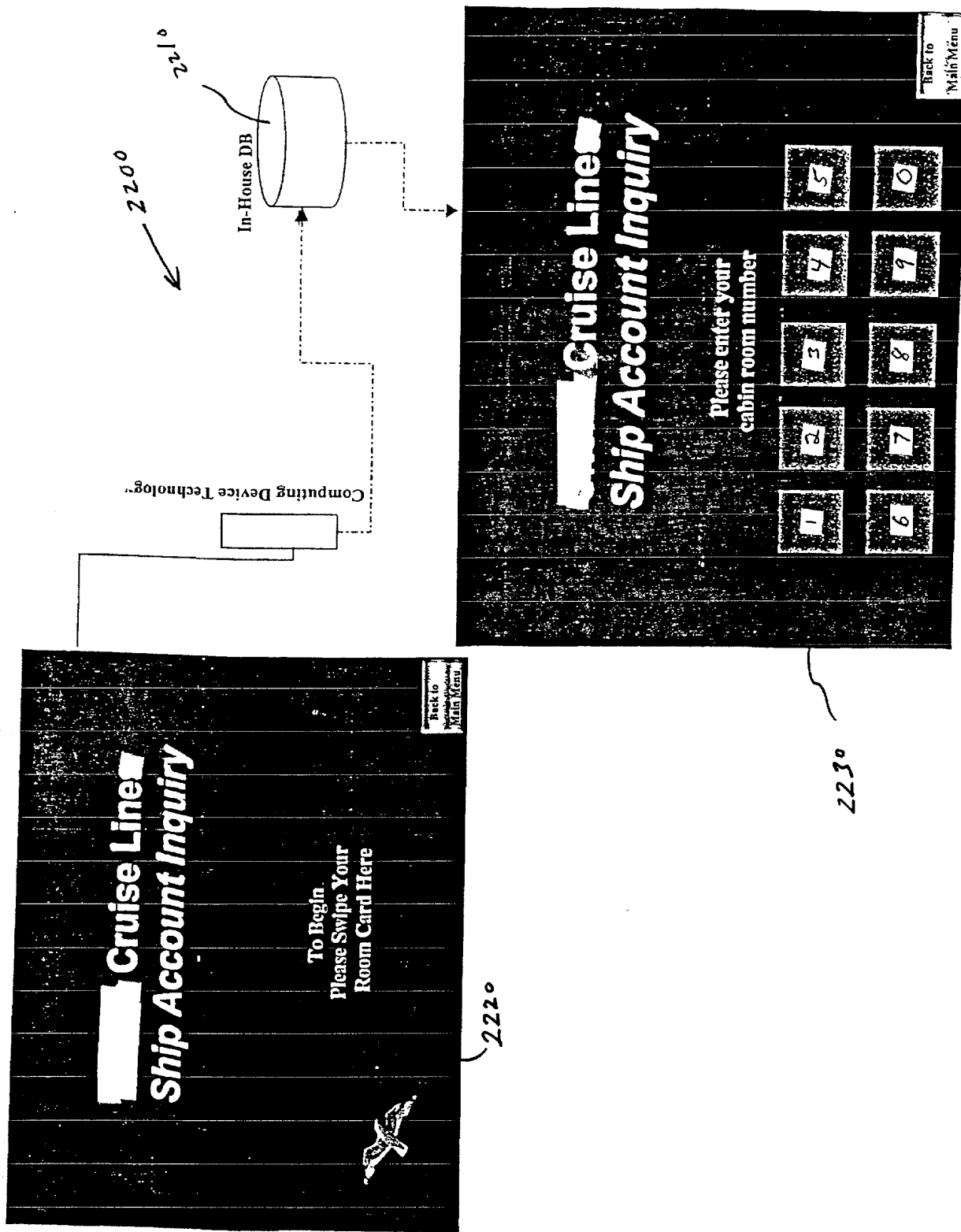


FIG. 32

# Cruise Line *Ship Account Inquiry*

2300  
←

Choose Inquiry

Last Five  
Transactions

2370

All  
Transactions

2370

Print  
Statement

2320

Back to  
Main

FIG. 23

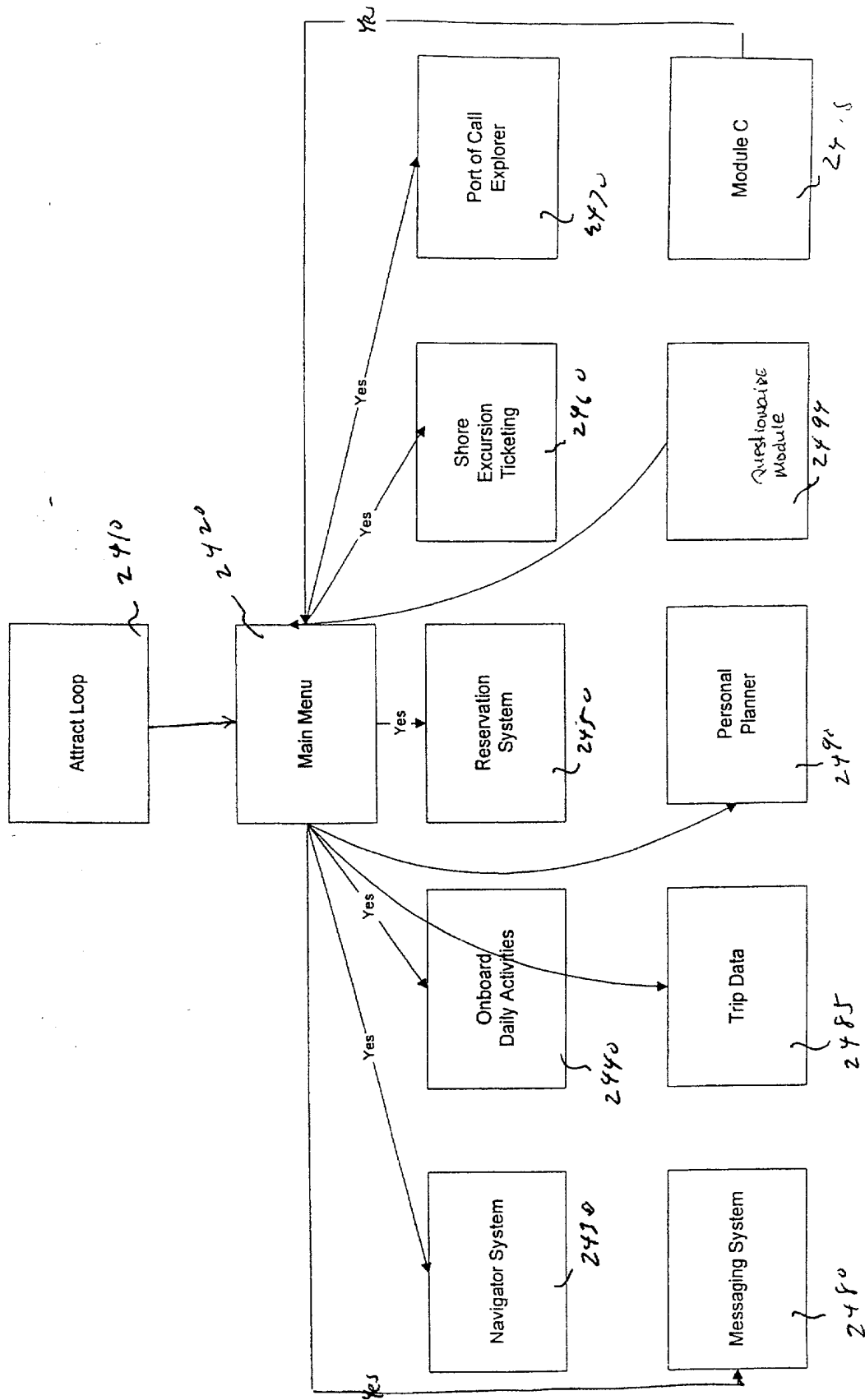


FIG. 24



FIG. 25 is a flowchart illustrating a process for providing directions.

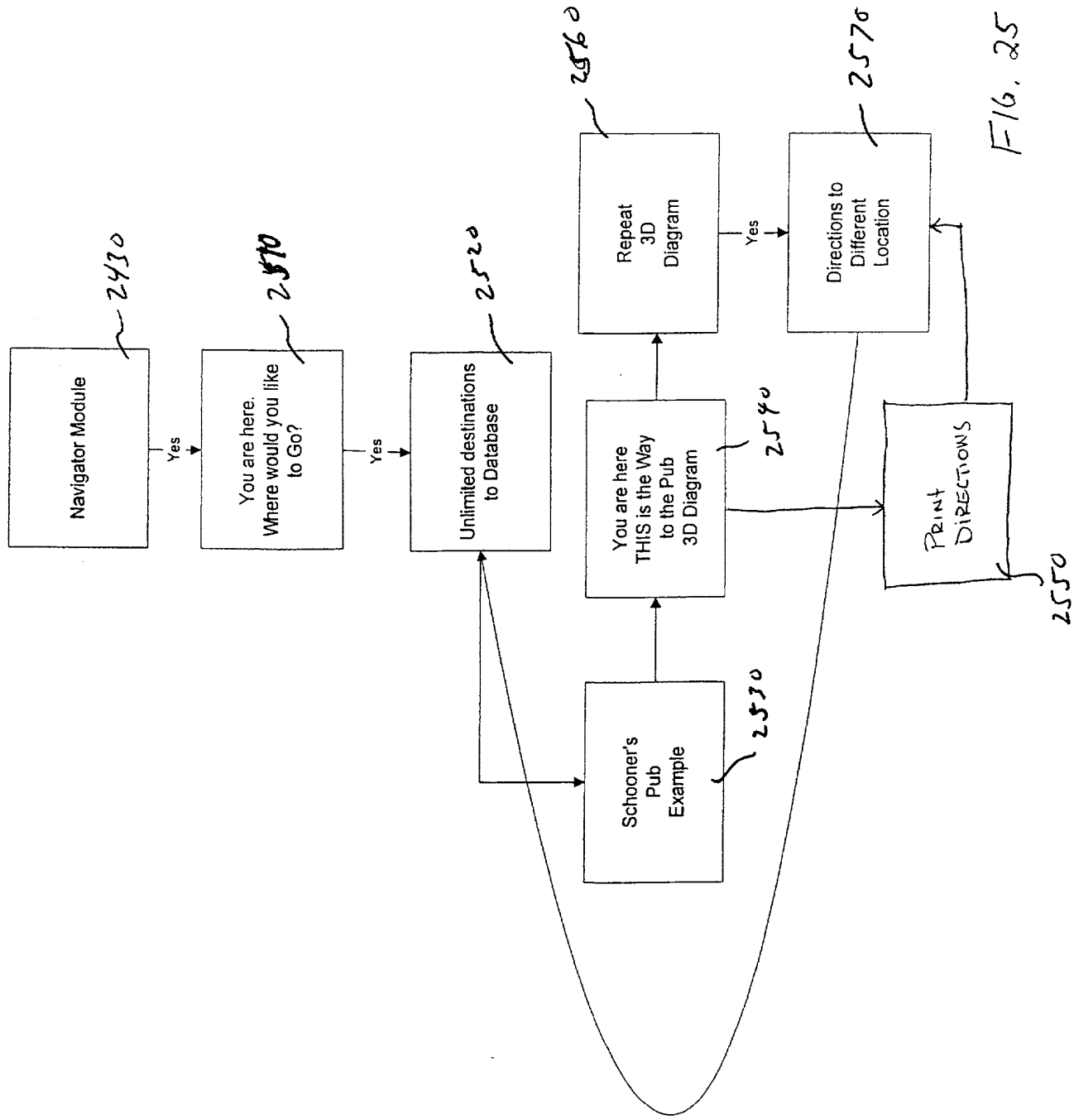


FIG. 25

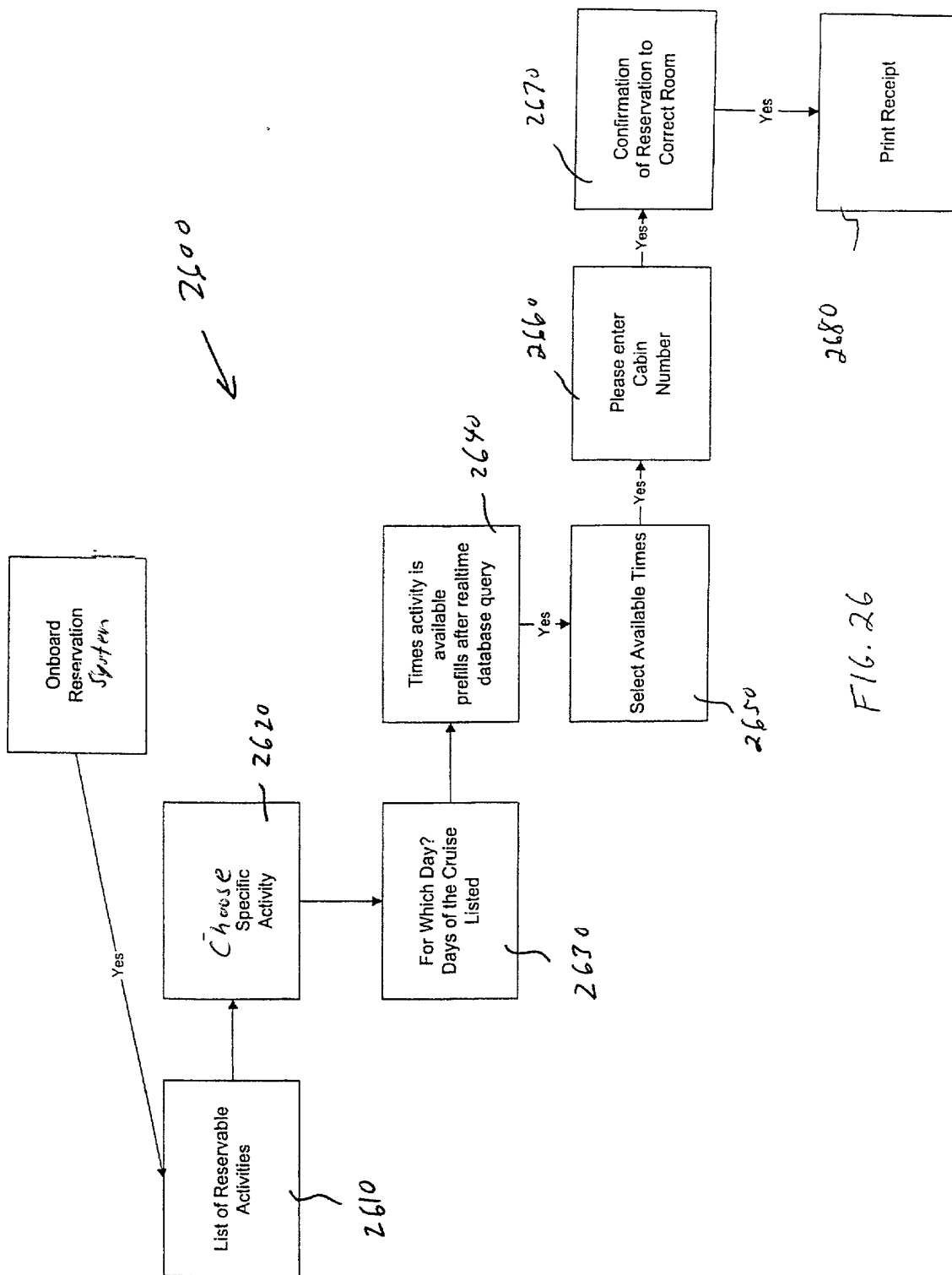
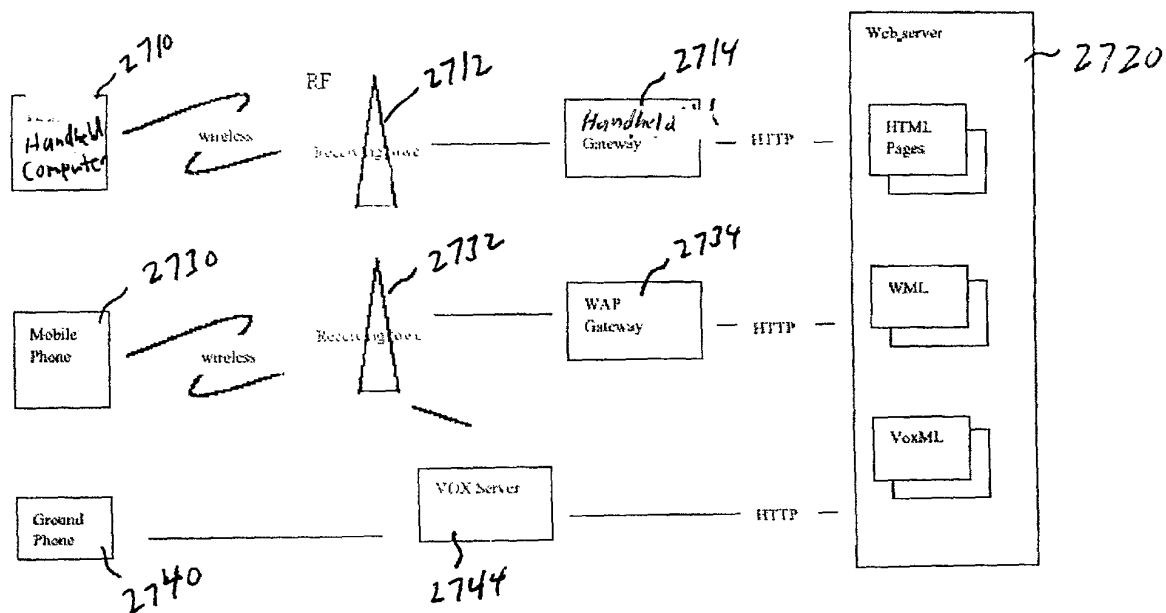


FIG. 26

[illegible]

2100

F 16.27